



BOG LINE

Smoke

Show

BBQ FESTIVAL

ABOUT US

Bog Line Barbecue is a smoker building company located in North Middlesex. We are focused mainly on commercial smokers and grills to help bolster the growing Texas Style BBQ restaurant scene here in Ontario and Canada. Over the years we have been recognized as the top builder in Canada and are gaining traction on the international BBQ stage. Owned by Nick Ince and Will Rempel, two long time North Middlesex residents.



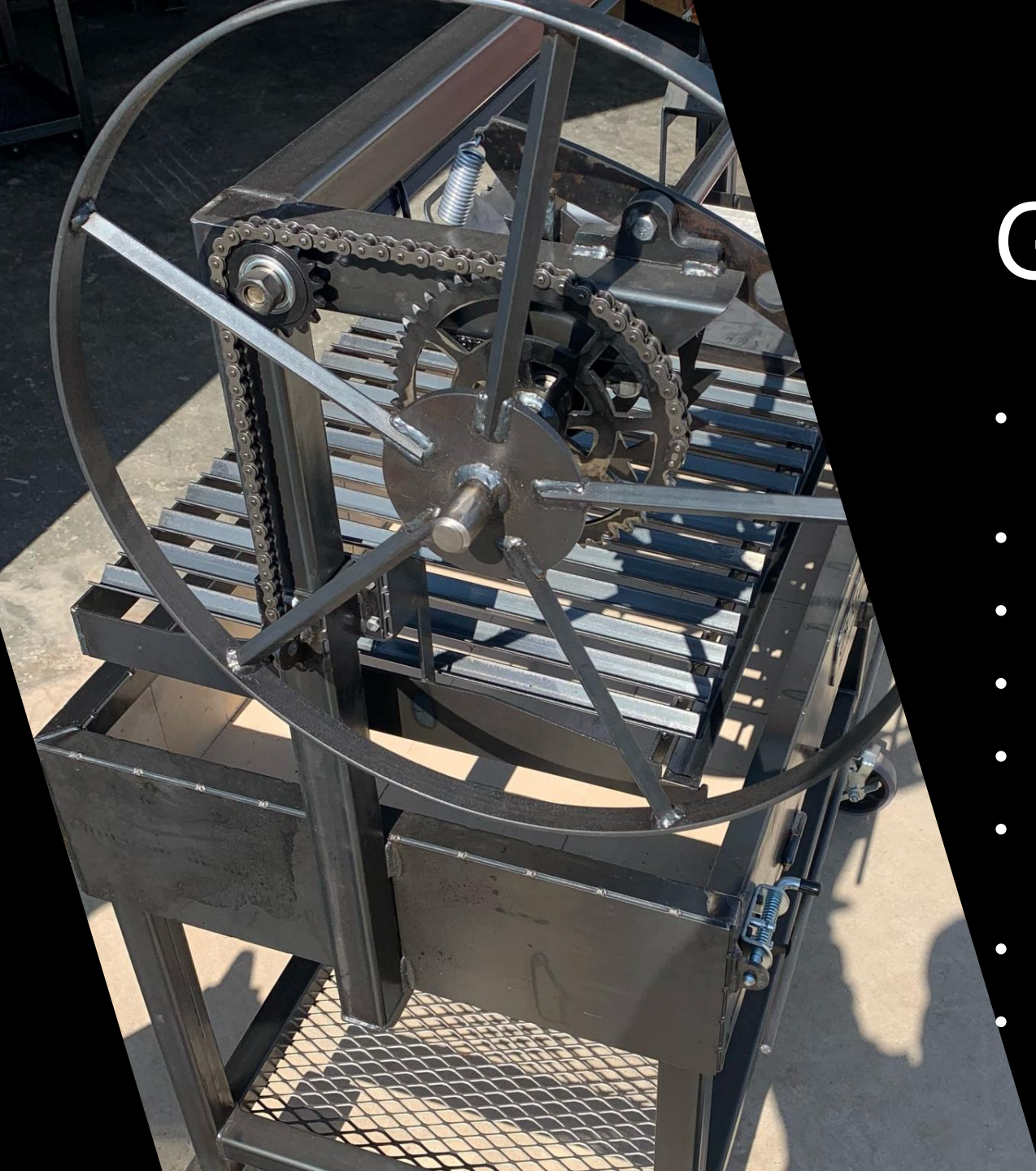


FESTIVAL OVERVIEW

- BBQ Competition – Freestyle and voted by the public with a vote ticket. Competitors can also choose to be a vendor if desired.
- Hotrod show run the by the East London Timing Association. Bikes as well.
- Live fire cooking demonstrations - whole lamb, whole hog and whole steer over open fire.
- Live music all day.
- Beer tent.
- Cooking demos/classes.
- Vendor section.
- Raffles – 50/50
- June 14, 2025, Parkhill Fair Grounds 10am – 11pm
- Annual event ‘Saturday of Fathers Day Weekend’

GIVING BACK

- Event will be run as a not-for-profit organization with a similar structure to a fair board.
- We plan to raise enough money with sponsorships to cover the cost and the beer tent and things like 50/50 will be the 'profit'
- Extra funds will be donated to the 5 schools in North Middlesex for the lunch program.
- Also considering another beneficiary like the new Hospice in Strathroy or a new feature for North Middlesex like a band shell. This could benefit this event as well as Mud Creek Bluegrass. Other service groups could use it as well. Open to suggestions here.



GOALS

- Promote the BBQ scene in Canada/Ontario/North Middlesex
- Raise money for a cause
- Increase tourism in North Middlesex
- Event that appeals to broad audience
- Promote sponsors of the event
- Build a feature for North Middlesex like a band shell
- Introduce people to traditional cooking methods
- Solve the 'problems' of traditional BBQ competitions

QUESTIONS
COMMENTS
SUGGESTIONS



THANK YOU

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